

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY TOKYO PRIORITY

INFO AMCONSUL MELBOURNE PRIORITY

AMCONSUL SYDNEY

AMEMBASSY WELLINGTON

UNCLAS STATE 041638

E.O. 11652: NA

TAGS: BEXP, AS, JA, NZ

SUBJECT: PROPOSED NORTH TEXAS COMMISSION IOGA TRADE
MISSION TO AUSTRALIA AND JAPAN, MAY 31-JUNE 11, 1976

REF: MELBOURNE 0150; STATE 013065

1. THE NORTH TEXAS COMMISSION DESIRES TO MOUNT AN IOGA
TRADE MISSION FEATURING MEDICAL EQUIPMENT AND SUPPLIES TO
AUSTRALIA AND JAPAN. IT IS PROPOSED THAT THE MISSION VISIT
MELBOURNE AND SYDNEY (MAY 31-JUNE 5); TOKYO AND OSAKA
(JUNE 7-11).

2. THE FOLLOWING FIRMS HAVE EXPRESSED AN ACTIVE INTEREST
IN PARTICIPATING. COMMERCE WOULD APPRECIATE POST'S
BRIEF COMMENTS SOONEST REGARDING POTENTIAL MARKET OPPORTUNI-
TIES FOR INDIVIDIAL PRODUCTS AS LISTED BELOW.

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AMERICAN MICRO-BIONICS/(PORTABLE DIALYSTATE DELIVERY AND

MONITORING)

ARBROOK/ (MEDICAL AND HOSPITAL SUPPLIES)

ARGON MEDICAL CORP. (DIAGNOSTIC INSTRUMENTS USED IN OPEN
HEART SURGERY)

COLIDATRON (CHEMICAL CORROSION)

DATA ASSOCIATES (BLOOD CHEMISTRY)

DENISON MATTRESSES FACTORY (HOSPITAL MATTRESSES, PORTABLE
WITH COMPLETE STERILIZATION AND TOTAL LAUNDERABILITY)

DIXIE INTERNATIONAL SALES CORP. (CARDIOVASCULAR PULMONARY
RESUSCITATORS AND OTHER RESUSCITATORS)

MODULAR AMBULANCE (LICENSING TO MANUFACTURE AMBULANCE
BODIES)

OMNICON MEDICAL (FILTER EQUIPMENT FOR ANAESTHESIA
EQUIPMENT, GERMICIDES, FILTERS FOR HUMIDIFIED OXYGEN
SYSTEM FOR PATIENTS AND MISCELLANEOUS INCLUDING
EMERGENCY TRACHEOTOMY KITS)

TEXAS BIOLOGICAL LABS (SYPHILIS DIAGNOSTIC MACHINE)

POCO-GRAPHITE (USED FOR ARTHRITIC JOINTS AND AORTIC HEART
VALVES)

3. AMEMB TOKYO IS REQUESTED TO COMMENT SOONEST ON THE
VIABILITY OF THE PRODUCTS IN JAPAN; THE POST'S
ABILITY TO SUPPORT THE MISSION DURING THE TIME-FRAME
PROPOSED; AND RECOMMENDING AN APPROPRIATE ITINERARY. INGERSOLL

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